

BMC Software Customer Connect

“The Customer Connect program has been a real savior for me. Customer Connect is the only place I can go to and directly connect with my peers.”

**Large International
Outsourcing Company**

BMC Customer Connect Member

“Customer Connect provides the ability to share experiences with products, the ability to determine with NO risk how other organizations utilize products. From my discussions, I have learned of practices other organizations use and was able to use those. Customer Connect also creates a sense of community for BMC product users!”

Large Global Manufacturing Company

BMC Customer Connect Member

BMC delivers software solutions that help IT transform digital enterprises for the ultimate competitive business advantage.
BMC – Bring IT to Life

A Global Customer Advocacy and Networking Program

The BMC Software Customer Connect Program is an exclusive global customer advocacy program that works with innovators and business leaders to highlight how organizations use and benefit from BMC Software solutions. Program participants include professionals of every level from a variety of industries and countries. The goal of the program is to develop, nurture, and maintain mutually beneficial relationships between BMC, its customers, and its partners.

BENEFITS OF CUSTOMER CONNECT MEMBERSHIP INCLUDE:

- Access to the Customer Connect Advocate Hub, a social application that allows participants to network, share best practices, and have fun with other BMC customers
- Enhanced status in the industry as a thought leader
- Access to members-only BMC webinars
- Product roadmap presentations
- Invitations to exclusive BMC-hosted events
- Direct communication with BMC product experts
- Engagement with BMC executives and industry experts
- Exclusive Beta program access
- Special VIP opportunities to showcase BMC successes
- Nomination for industry awards

CUSTOMER CONNECT MEMBERS MAY PARTICIPATE IN THE FOLLOWING TYPES OF ACTIVITIES:

- Opportunities with media, industry analysts, or other BMC Software customers
- Contributing to development of their customer success story
- Speaking at industry events
- Engaging with social media to share stories and content

See how membership can enhance your business and professional relationships.

Join the BMC Software Customer Connect family today.